

FORMAL NOTICE

This notice complies with the requirements of The International Stock Exchange Authority Limited (the "**Authority**"). It appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities in or offered by Banijay Entertainment S.A.S. (the "**Issuer**"). Applications will only be considered on the basis of the listing document.

Application has been made to the Authority for (i) an unlimited amount of EUR 3.500% Senior Secured Notes due 2025 and (ii) an unlimited amount of USD 5.375% Senior Secured Notes due 2025 (together, the "**Notes**") issued by the Issuer, to be admitted to the Official List of The International Stock Exchange (the "**Official List**"). It is expected that admission to the Official List will be effective and that dealings will commence on or about 23 March 2020.

BANIJAY ENTERTAINMENT S.A.S.

(a société par actions simplifiée, incorporated and established under the laws of France, registered with the registre du commerce et des sociétés de Paris under registration number 503 069 965 and having its registered office at 5, rue Francois 1er, 75008 Paris, France)

Listing sponsored by:

CAREY OLSEN CORPORATE FINANCE LIMITED

The listing document relating to the Issuer's application is available during normal business hours on any week day (except Saturdays, Sundays and Bank Holidays) for a period of 14 days from the date of this notice from:

Carey Olsen Corporate Finance Limited, 47 Esplanade, St Helier, Jersey JE1 0BD, Channel Islands.

23 March 2020