

May 29, 2020

Announcement of the Kantar Group's FY19 Results

Kantar Global Holdings S.à r.l. ("Kantar Global Holdings"), as reporting entity for the Kantar group, today announces the publication of its annual report for the year ended December 31, 2019.

Access to the Report:

The report has been posted to www.kantar.com/investor-relations (registration required).

We expect to release our results for the quarter ended March 31, 2020 on June 12, 2020.

Investor Webcast:

An investor webcast will be held at 2pm (UK) on June 17, 2020 to discuss our results for the year ended December 31, 2019 as well as our results for the quarter ended March 31, 2020. Please note that this call is only available to existing or prospective financial investors.

Registration link: <https://cossprereg.btc.com/prereg/key.process?key=PLF87MQMA>

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Pursuant to our Senior Facilities Agreement dated November 26, 2019 and our Senior Secured Notes Indenture and Senior Notes Indenture, each dated October 30, 2019, the Kantar group is permitted to publish its results for the year ended December 31, 2019 at the level of a reporting entity and on an unaudited basis, by no later than May 29, 2020. The audited results for the period ended December 31, 2019 will be published as soon as they are available.

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This announcement contains certain forward-looking statements with respect to certain of our current expectations and projections about future events. These statements reflect management's beliefs and expectations and involve a number of risks, uncertainties and assumptions that could cause actual outcomes to differ materially from any expected future outcomes expressed or implied by the forward-looking statement. The information contained in this announcement is subject to change without notice and, except as required by applicable law, we do not assume any responsibility or obligation to update publicly or review any of the forward-looking statements contained in it. Readers should not place undue reliance on forward-looking statements, which speak only as at the date of this announcement.