

Kantar Announces Agreement for Sale of Health Division to Cerner.

16 December 2020, London: Kantar, the world's leading data, insights and consulting group today entered into an agreement for the sale of its global Health division to [Cerner](#) in an all-cash transaction for \$375 million, subject to adjustment. Cerner is a global health care technology company with a focus on using data for wide-reaching applications in life sciences, pharmaceuticals and health care at large.

Commenting on the announcement Ian Griffiths, Deputy CEO and CFO, commented "The people, products and services of Kantar's Health division are admired across the industry. With its leadership in 'real world evidence' and therapeutic expertise, especially in oncology and rare diseases, the growth opportunities of the division will be best realised as part of a healthcare specialist. As part of Cerner, the Health division will enable a step-change in Cerner's data analytics strategy and capabilities, providing an increased impact on health outcomes for patients around the world. In addition to the advantages for Kantar Health, the transaction enables the Kantar Group to increase focus on its identified growth priorities."

The proposed transaction is anticipated to complete during the first half of 2021 subject to completion of the relevant shareholder, legal and regulatory processes and subject to the outcome of employee information and employee representatives' consultation processes where necessary.

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About Kantar: Kantar is the world's leading evidence-based insights and consulting company. We have a complete, unique and rounded understanding of how people think, feel and act; globally and locally in over 90 markets. By combining the deep expertise of our people, our data resources and benchmarks, our innovative analytics and technology, we help our clients understand people and inspire growth.

About Cerner: Cerner's health technologies connect people and information systems at thousands of contracted provider facilities worldwide dedicated to creating smarter and better care for individuals and communities. Recognized globally for innovation, Cerner assists clinicians in making care decisions and assists organizations in managing the health of their populations. The company also offers an integrated clinical and financial system to help manage day-to-day revenue functions, as well as a wide range of services to support clinical, financial and operational needs, focused on people.

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This announcement contains certain forward-looking statements with respect to certain of our current expectations and projections about future events. These statements reflect management's beliefs and expectations and involve a number of risks, uncertainties and assumptions that could cause actual outcomes to differ materially from any expected future outcomes expressed or implied by the forward-looking statement. The information contained in this announcement is subject to change without notice and, except as required by applicable law, we do not assume any responsibility or obligation to update publicly or review any of the forward-looking statements contained in it. Readers should not place undue reliance on forward-looking statements, which speak only as at the date of this announcement.