FORMAL NOTICE

This notice complies with the requirements of The International Stock Exchange Authority Limited (the **Authority**). It appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities in or offered by Schuh Limited (the **Issuer**). Applications will only be considered on the basis of the listing document.

Application has been made to the Authority for £50,000,000 fixed rate secured loan notes 2025 (the **Loan Notes**) and an unlimited number of payment in kind notes (the **PIK Notes** and together with the Loan Notes, the **Notes**) issued by the Issuer, to be admitted to the Official List of The International Stock Exchange (the **Official List**).

It is expected that admission to the Official List will be effective and that dealings will commence on or about 28 January 2021.

Schuh Limited

(a company incorporated and registered in Scotland with registered no. SC125327)

Listing Agent Ogier Corporate Finance Limited 44 Esplanade, St Helier, Jersey, JE4 9WG

The listing document relating to the Issuer's application is available, during normal business hours on any weekday (except Saturdays, Sundays and Bank holidays) for a period of 14 days from the date of this notice from:

Ogier Corporate Finance Limited 44 Esplanade, St Helier, Jersey JE4 9WG

And at the registered office of the Issuer at 1 Neilson Square Deans Industrial Estate Livingston EH54 8RQ

28 January 2021