Formal Notice

This notice complies with the requirements of The International Stock Exchange Authority Limited (the "Authority"). It appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities in or offered by Potters UK Acquisition Company Limited (the "Issuer"). Applications will only be considered on the basis of the listing document.

Application has been made to the Authority for up to USD 91,223,446 4.25% Fixed Rate Unsecured Loan Notes 2027 (the "Loan Notes") together with an unlimited amount of payment in kind notes in respect of the Loan Notes (the "Notes") issued by the Issuer, to be admitted to the Official List of The International Stock Exchange (the "Official List"). It is expected that admission to the Official List will be effective and that dealings will commence on or about 18 March 2021.

Potters UK Acquisition Company Limited

(a company incorporated and registered in England and Wales with registered number 13020394).

Listing agent:

Maples Listing Services (CI) Limited

The listing document relating to the Issuer's application is available during normal business hours on any week day (except Saturdays, Sundays and Public Holidays) for a period of 14 days from the date of this notice from:

Maples Listing Services (CI) Limited, Second Floor, Sir Walter Raleigh House, 48-50 Esplanade, St Helier, JE2 3QB, Jersey, Channel Islands.

18 March 2021