

Formal Notice

This notice complies with the requirements of The International Stock Exchange Authority Limited (the **Authority**). It appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities in or offered by Bally's Holdings UK Limited (the **Issuer**). Applications will only be considered on the basis of the listing document.

Application has been made to the Authority for an unlimited number of 4.2 per cent Senior Notes due 2028 issued by the Issuer, to be admitted to the Official List of The International Stock Exchange (the **Official List**). It is expected that admission to the Official List will be effective and that dealings will commence on or about 23 December 2021.

Bally's Holdings UK Limited

a private limited company incorporated under the laws of Jersey with registered number 138240

Listing Agent:

Mourant Securities Limited, Jersey Branch

The listing document relating to the Issuer's application is available during normal business hours on any week day (except Saturdays, Sundays and Bank Holidays) for a period of 14 days from the date of this notice from:

22 Grenville Street
St Helier
Jersey
JE4 8PX
Channel Islands

23 December 2021