FORMAL NOTICE

This notice complies with the requirements of The International Stock Exchange Authority Limited (the **Authority**). It appears for information purposes only and does not constitute an invitation or offer to acquire, purchase or subscribe for any securities in or offered by Coty Inc., HFC Prestige International U.S. LLC and HFC Prestige Products, Inc. (together the **Co-Issuers**). Applications will only be considered on the basis of the listing document.

Application has been made to the Authority for an unlimited amount of 5.750% Senior Secured Notes due 2028 (the **Notes**) issued/to be issued by the Co-Issuers, to be admitted to the Official List of The International Stock Exchange (the **Official List**).

It is expected that admission to the Official List will be effective and that dealings will commence on or about 28 September 2023.

Coty Inc.

(a company incorporated and registered in Delaware with registered no. 2472166)

HFC Prestige International U.S. LLC

(a company incorporated and registered in Delaware with registered no. 5814832)

HFC Prestige Products, Inc.

(a company incorporated and registered in Connecticut with registered no. 0124525)

Listing Agent Ogier Corporate Finance Limited 44 Esplanade, St Helier, Jersey, JE4 9WG

The listing document relating to the Issuer's application is available, during normal business hours on any weekday (except Saturdays, Sundays and Bank holidays) for a period of 14 days from the date of this notice from:

Ogier Corporate Finance Limited 44 Esplanade, St Helier, Jersey JE4 9WG

And at the registered office of the Co-Issuers at 350 Fifth Avenue New York NY 10118

28 September 2023